



TransDASH

A Whole New Way To Look At Public Transit

A nationalized digital dashboard for measuring and communicating meaningful transportation value to customers, communities & taxpayers

**AVAILABLE
JANUARY 1, 2022**

Empowering Public Transit Leaders

Working with 9 public transit agencies across the nation, TransPro has developed TransDASH – a digital, quarterly updated national platform of metric outcomes.



Groundbreaking public transit leaders know ridership can simply no longer be the single metric of success. TransDASH fills the gap.

With TransDASH, public transit leaders have a powerful tool for measuring and communicating community value.

Uniquely Tailored To Individual Communities

The system is customized with a set of outcomes that are meaningful to each community, and provides access to national data organized by peer size and region.

Information for Proactive Communication

Quarterly tracking and reports provide management, teams, boards, and customers with valuable insights about agency performance in key areas:

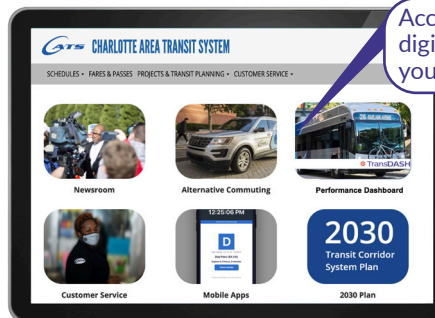
- Customer Value
- Community Value
- Taxpayer Value

Request A Demo

Email: TransPro@TransProConsulting.com

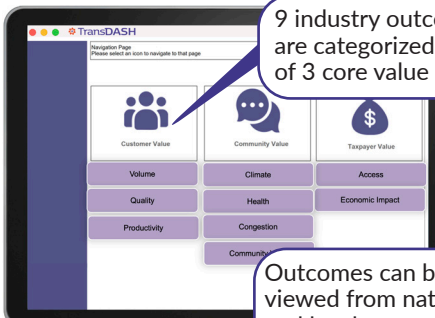


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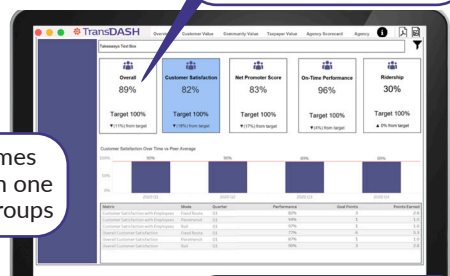


Access your customized digital dashboard from your agency homepage

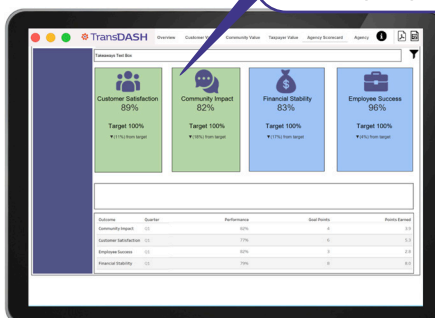
Performance results are captured over time, by season, and by peer comparative



9 industry outcomes are categorized in one of 3 core value groups



A double click shows how the industry as a whole is performing related to Volume, Quality & Access



Outcomes can be viewed from national and local perspectives

